



**Pleasant Hill Blues & Brews Festival**  
**Friday & Saturday, July 15 & 16 ♦ Pleasant Hill Park**  
**Friday, July 15 6-9pm – Saturday, July 16 12-6pm**

EXHIBITOR NAME:		BUSINESS NAME:	
MAILING ADDRESS:		CITY:	STATE:      ZIP:
PHONE:	ALT. PHONE:	FAX:	EMAIL:

DESCRIPTION OF MERCHANDISE TO BE SOLD: (Include 4 product photos, 1 booth + self-addressed stamped envelope.)

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I UNDERSTAND THAT NEITHER THE PLEASANT HILL CHAMBER OF COMMERCE, PLEASANTHILLRECREATION & PARK DISTRICT, THE SPONSORING ORGANIZATIONS, CITY, NOR OWNER/MANAGERS OF SHOW SITE, ARE RESPONSIBLE FOR LOST, STOLEN OR DAMAGED EQUIPMENT OR MERCHANDISE OR ACCIDENT/INJURY TO ME OR MY STAFF AND DO HOLD HARMLESS ANY OF THE ABOVE INDIVIDUALS OR BUSINESSES FOR ANY AND ALL LIABILITY.

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EXHIBITOR SIGNATURE (MUST BE SIGNED TO BE ACCEPTED): \_\_\_\_\_ DATE: \_\_\_\_\_

**BOOTH INFO:**      **# OF 10X10 BOOTHS REQUIRED (2 MAX):**      **TOTAL AMOUNT ENCLOSED:**

\$200 FOR FRI & SAT      \_\_\_\_\_      \_\_\_\_\_

\$140 FOR SAT ONLY      \_\_\_\_\_      \_\_\_\_\_

CHECKS, MADE PAYABLE TO PLEASANT HILL REC , **MUST BE** INCLUDED WITH THIS APPLICATION AND MAILED TO: KATRINA HUNN, C/O PHR&PD, 147 GREGORY LN., PLEASANT HILL, CA 94523

- **Jurying and Space assignment**

- Jurying is by 4 photos representative of the items you will be selling plus one of your booth. We reserve the right to require the removal of any merchandise that has not been approved.
- Applying does not guarantee acceptance.
- Application and liability releases must be signed and required fees must be submitted with your application. You will be notified by e-mail or mail in writing of acceptance or rejection (no telephone acceptance). All fees will be returned if you are not accepted.
- Maps, set up information and other show information will be mailed or e-mailed approximately one week before the show. Overnight security will be onsite Friday PM to Saturday AM.
- Exhibitor cancellations will not be allowed nor refunds given any later than 14 days before the show. Cancellations submitted in writing prior to 14 days before the show will receive a refund of fees paid less a \$25.00 processing fee. All cancellations must be submitted in writing.

- **Exhibit Spaces and Fees**

- A single space is 10 x 10 ft or if an irregular shape then approximately 100 sq. ft.
- Booth appearance is extremely important. Booths, displays, tarps and table covering must be clean and in good repair. All tables must be covered to the ground. All boxes and extra merchandise must be stored out of sight.
- Make sure the back of your booth looks good. The back of your booth may be exposed with some show layouts.
- Electricity is not provided.

- **Exhibitor Rules**

- All exhibits must remain staffed during advertised show hours. Please make sure people who work for you are well trained and act in a professional manner.
- Exhibitors are expected to present a friendly, positive attitude towards customers and other exhibitors at all times.
- Do not tear down booth or merchandise before the official advertised closing time.
- Booth spaces must be left clean after the festival.
- All exhibitors must park in exhibitor parking areas.
- The producers, sponsors, and festival facilities are not responsible for lost or stolen displays or merchandise.
- Show will go on rain or shine. The producer will not be liable for refunds or any other liabilities whatsoever for the disruption of the festival due to fire, or any act of God (including, but not limited to weather), public enemies, strikes, statutes, ordinances or any other cause.
- Exhibitor agrees to maintain the dignity and integrity of the Festival and will not perform any act of a harmful nature. We reserve the right to ask any exhibitor or their employees to leave whom we feel are not acting in the best interest of the Festival.